

DEV BHOOMI GROUP, SAHARANPUR

DEPARTMENT OF MANAGEMENT

ASSIGNMENT QUESTIONS - UNIT 2

S.NO	SUBJECT	SUBJECT CODE	TEACHER NAME	COURSE	SEM / YEAR	UNIT	DOA	DOS	QUESTION 1	QUESTION 2
1	FUNDAMENTALS OF MANAGEMENT	BBA-101	Prerna Phawa	BBA	1	2			WHAT ARE THE LIMITATIONS OF PLANNING ?	EXPLAIN THE PROCESS THE DECISION MAKING.
2	ORGANISATIONAL BEHAVIOR	BBA-102	Lehri Singh Chouhan	BBA	1	2			EXPLAIN THE INDIVIDUAL BEHAVIOUR	WHAT DO YOU UNDERSTAND BY LEARNING & MOTIVATION?
3	MANAGERIAL ECONOMICS	BBA-103	Kirti Mittal	BBA	1	2			WHAT IS DEMAD ANALYSIS	DEFINE THE FORCASTING OF DEMAND
4	ACCOUNTING AND FINANCIAL ANALYSIS	BBA-104	Vikas Chabra	BBA	1	2			DIFFERENCE B/W SINGLE OR DOUBLE ENTRY SYSTEM	EXPALIN PATENT AND GOODWILL
5	BUSINESS LAW	BBA-105	Himani Kathuriya	BBA	1	2			DEFINE BAILMENT WITH ILLUSTRATION.	DEFINE CONTRACT OF GAURNTEE WITH ITS ESSENTIALS.
6	BUSINESS ORGANISATION	BBA-106	Mohd Firoz	BBA	1	2			WHAT IS PROMOTION OF BUSINESS	WHAT DO YOU UNDERSTAND BY SIZE OF BUSINESS
7	ADVERTISING MANAGEMENT	BBA-301	Aman Jindal	BBA	3	2			EXPLAIN THE ROLE OF PUBLIC RELATIONS.	WHAT IS PUBLICITY ? EXPLAIN IT.
8	TEAM BUILDING & LEADERSHIP	BBA-302	Apurva Singh	BBA	3	2			EXPLAIN THE GOAL SETTING OF TEAM.	DEFINE THE RESPONSIBILITY OF TEAM MEMBERS.
9	INDIAN ECONOMY	BBA-303	Mohd Firoz	BBA	3	2			DISCUSS ABOUT THE HUMAN RESOURCES OF INDIA.	DEFINE THE POPULATION POLICY OF INDIA.
10	CUSTOMER RELATIONSHIP MANAGEMENT	BBA-304	Prerna Phawa	BBA	3	2			DEFINE THE CRM CYCLE.	EXPLAIN THE CRM PROCESS.
11	MANAGEMENT INFORMATION SYSTEM	BBA-305	Anu	BBA	3	2			WHAT IS DECISION MAKING & PLANNING IN MIS ?	WHAT IS DECISION MAKING PROCESS IN BUSINESS AND TOOL OF PLANNING ?
12	INCOME TAX LAWS & PRACTICES	BBA-306	Himani Kathuriya	BBA	3	2			DEFINE THE TAX PLANNING.	EXPLAIN THE RESIDENTIAL STATUS IN INDIA.
13	ARITHMETIC APTITUDE	BBA-501	Anshul Pundir	BBA	5	2			DEFINE NUMBERS (NATURAL , WHOLE, INTEGERS, RATIONAL , IRRATIONAL , REAL , COMPLEX , PRIME NUMBER	a) JANUARY 1 2008 8s TUESDAY. WHAT DAY OF WEEK LIES ON JANUARY 2001
14	APTITUDE REASONING	BBA-502	Ajay Kumar	BBA	5	2			DIFFERENCE BETWEEN VERBAL AND NON VERBAL REASONING.	DIFFERENCE BETWEEN VERBAL AND NON VERBAL REASONING.
15	GENERAL BUSINESS AWARENESS	BBA-503	Sakshi Garg	BBA	5	2			WRITE THE ANCIENT TEMPLE AND ALSO WRITE THE NAMES OF THE KING WHO BUILD THEM	WRITE ABOUT THE HISTORICAL MONUMENTS
16	GENERAL ENGLISH	BBA-504	Sakshi Garg	BBA	5	2			PREPARE THE LIST OF IDIOM & PHARASES.	PRPARE THE LIST OF JUMBLE WORDS.

17	RURAL MARKETING	BBA M1	Prerna Phawa	BBA	5	2			EXPLAIN THE NATURE OF RURAL DEMAND	EXPLAIN THE TYPES OF REQUIREMENT IN RURAL DEMAND
18	SERVICE MARKETING	BBA M2	Aman Jindal	BBA	5	2			EXPLAIN THE CONSUMER BEHAVIOUR IN SERVICES.	WHAT IS PERCEPTIONS OF SERVICES ? EXPLAIN IT.
19	CORPORATE TAX	BBA F1	Gulnawaz	BBA	5	2			WHAT IS TAX AVOIDANCE ? EXPLAIN IT.	EXPLAIN THE TAX PLANNING.
20	FINANCIAL INSTITUTION & INVESTMENT MANAGEMENT	BBA F2	Sakshi Garg	BBA	5	2			EXPLAIN THE ARBITRAGE PRICING THEORY.	WRITE THE PORTFOLIO MANAGEMENT WITH EXAMPLE.
21	MANAGEMENT CONCEPT & ORGANISATIONAL BEHAVIOR	KMBN 101	Lehri Singh Chouhan	MBA	1	2			EXPLAIN TYPES OF ORGANIZATION	DISCUSS ABOUT RECRUITMENT AND SELECTION PROCESS
22	MANAGERIAL ECONOMICS	KMBN 102	Kirti Mittal	MBA	1	2			EXPLAIN LAW OF DEMAND	EXPLAIN ELASTICITY OF DEMAND
23	FINANCIAL ACCOUNTING & ANALYSIS	KMBN 103	Vikas Chabra	MBA	1	2			EXPLAIN ACCOUNTING STANDARD	WHAT IS FORENSIC ACCOUNTING
24	BUSINESS STATISTICS & ANALYTICS	KMBN 104	Himani Kathuriya	MBA	1	2			EXPLAIN COMPONENTS OF TIME SERIES	DISCUSS ABOUT APPLICATION IN BUSINESS DECISION MAKING
25	MARKETING MANAGEMENT	KMBN 105	Aman Jindal	MBA	1	2			WHAT IS BRANDING ? EXPLAIN IT.	WHAT IS TARGET MARKETING ? DEFINE IT.
26	DESIGN THINKING	KMBN 106	Mohd Firoz	MBA	1	2			WHAT IS THE ROLE OF DESIGN THINKING IN HEALTH SECTOR	WHAT IS THE ROLE OF DESIGN THINKING IN RETAIL
27	BUSINESS COMMUNICATION	KMBN 107	Mohd Firoz	MBA	1	2			EXPLAIN THE PRINCIPALS OF SUCCESSFULFUL ORAL COMMUNICATION.	EXPLAIN EFFECTIVE LISTENING WITH THE HELP OF AN EXAMPLE.
28	STRATEGIC MANAGEMENT	KMBN 301	Prerna Phawa	MBA	3	2			EXPLAIN THE CONCEPT OF VISION AND MISSION.	EXPLAIN PESTAL ANALYSIS.
29	INNOVATION & ENTREPRENEURSHIP	KMBN 302	Sakshi Garg	MBA	3	2			EXPLAIN THE CONCEPT OF ENTREPRENEURSHIP.	EXPLAIN THE FACTORS AFFECTING ENTREPRENEURSHIP.
30	HUMAN VALUES & ETHICS	KVE 303	Sanjay Singh	MBA	3	2			EXPLAIN THE PROGRAMS TO ENSURE SANYAM AND SWASTIYA.	EXPLAIN THE DIFFERENCE BETWEEN COMPETANCE AND INTENTION.
31	TALENT MANAGEMENT	KMBNHR01	Prerna Phawa	MBA	3	2			DISCUSS THE CONCEPT OF JOB ANALYSIS.	DISCUSS THE DIFFERENCE BETWEEN RECRUITMENT AND SELECTION.
32	EMPLOYEE RELATIONS & LABOUR LAWS	KMBNHR02	Lehri Singh Chouhan	MBA	3	2			EXPLAIN EMPLOYEE PARTICIPATION IN INDIA.	EXPLAIN EMPLOYEE ENPOWERMENT.
33	CONSUMER BEHAVIOR & MARKETING COMMUNICATION	KMBNMK01	Sakshi Garg	MBA	3	2			EXPLAIN BEHAVIOURIAL LEARNING THEORIES.	DISCUSS CONSUMER ATTITUDE FORMATION.
34	MARKETING ANALYTICS	KMBNMK02	Aman Jindal	MBA	3	2			EXPLAIN OPTIMIZE PRICING.	DEFINE PRICE SKIMMING.
35	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	KMBNFM01	Vikas Chabra	MBA	3	2			DISCUSS CAPITAL STRUCTURE IN DETAIL.	EXPLAIN CORELATION COEFFECIENT IN DETAIL.
36	FINANCIAL PLANNING & TAX MANAGEMENT	KMBNFM02	Himani Kathuriya	MBA	3	2			DISCUSS THE CLASSIFICATION OF ASSETS.	EXPLAIN PRINCIPALS OF ASSET ALLOCATION.