

DEV BHOOMI GROUP, SAHARANPUR

DEPARTMENT OF MANAGEMENT

ASSIGNMENT QUESTIONS - UNIT 3

S.NO	SUBJECT	SUBJECT CODE	TEACHER NAME	COURSE	SEM/ YEAR	UNIT	DOA	DOS	QUESTION 1	QUESTION 2
1	FUNDAMENTALS OF MANAGEMENT	BBA-101	Prerna Phawa	BBA	1	3			DEFINE THE TYPES OF ORGANIZATION	WHAT IS SPAN OF CONTROL ?
2	ORGANISATIONAL BEHAVIOR	BBA-102	Lehri Singh Chouhan	BBA	1	3			EXPLAIN THE INTERPERSONAL BEHAVIOUR.	EXPLAIN LEADERSHIP?
3	MANAGERIAL ECONOMICS	BBA-103	Kirti Mittal	BBA	1	3			EXPLAIN THE TYPES OF MARKETS	DIFFERENCE B/W MOMNOPLOY & MONOLPOLISTIC
4	ACCOUNTING AND FINANCIAL ANALYSIS	BBA-104	Vikas Chabra	BBA	1	3			EXPALIN PROFITABILITY RATIO	EXPLAIN MARKET CAPITALIZATION RATIO
5	BUSINESS LAW	BBA-105	Himani Kathuriya	BBA	1	3			WHAT IS CONDITION AND WARRANTY	WHAT IS AUCTION SALE
6	BUSINESS ORGANISATION	BBA-106	Mohd Firoz	BBA	1	3			EXPLAIN SOLE PROPRIETORSHIP	WHAT IS CO OPERATIVE SOCIETY
7	ADVERTISING MANAGEMENT	BBA-301	Aman Jindal	BBA	3	3			DEFINE THE FUNCTIONS OF SALES EXECUTIVES.	WHAT IS SALES MANAGEMENT ? EXPLAIN IT.
8	TEAM BUILDING & LEADERSHIP	BBA-302	Apurva Singh	BBA	3	3			EXPLAIN THE COMPONENTS OF LEADERSHIP.	DEFINE THE ADVANCED LEADERSHIP SKILL.
9	INDIAN ECONOMY	BBA-303	Mohd Firoz	BBA	3	3			WHAT IS GREEN REVOLUTION ? DEFINE IT.	DEFINE THE COTTAGE INDUSTRIES.
10	CUSTOMER RELATIONSHIP MANAGEMENT	BBA-304	Prerna Phawa	BBA	3	3			EXPALIN THE ROLE OF CRM IN BUSINESS STRATEGY.	EXPLAIN THE DIMENSIONS OF SERVICE QUALITY.
11	MANAGEMENT INFORMATION SYSTEM	BBA-305	Anu	BBA	3	3			WHAT IS QUALITY PRODUCT CLASSIFICATION OF THE INFORMATION ?	WHAT IS SYSTEM ANALYSIS IN MIS ?
12	INCOME TAX LAWS & PRACTICES	BBA-306	Himani Kathuriya	BBA	3	3			EXPLAIN THE DIFFERENT TYPES OF ALLOWANCES.	DEFINE THE STEPS TO CALCULATE INCOME FROM HOUSE PROPERTY.
13	ARITHMETIC APTITUDE	BBA-501	Anshul Pundir	BBA	5	3			DEFINE LCM AND HCF WITH EXAMPLE	SECONDS AND A MAN STANDING ON THE PLATFORM IN 20 SECONDS IF THE SPEED OF TRAIN IS 54 KMPH, FIND THE LENGTH OF PLATFORM
14	APTITUDE REASONING	BBA- 502	Ajay Kumar	BBA	5	3			EXPLAIN LOGICAL SEQUENCE WITH THE HELP OF AN EXAMPLE.	EXPLAIN LOGICAL SEQUENCE WITH THE HELP OF AN EXAMPLE.
15	GENERAL BUSINESS AWARENESS	BBA- 503	Sakshi Garg	BBA	5	3			WRITE ABOUT THE CHANDARYAN 3	AND NAME THE SCIENTIST WHO GOT THE NOBLE PRICE
16	GENERAL ENGLISH	BBA- 504	Sakshi Garg	BBA	5	3			PREPARE THE LIST OF ONE WORD SUBSTITUTION.	DEFINE THE PASSAGE MAKING.
17	RURAL MARKETING	BBA M1	Prerna Phawa	BBA	5	3			DEFINE THE CONSUMABLE INPUTS IN MARKETING OF AGRICULTURE	DEFINE THE MARKETING OF CONSUMABLES AND DURABLES

18	SERVICE MARKETING	BBA M2	Aman Jindal	BBA	5	3			WHAT IS NEW SERVICE DEVELOPMENT ? DEFINE IT.	DEFINE THE QUALITY IN SERVICE MARKETING.
19	CORPORATE TAX	BBA F1	Gulnawaz	BBA	5	3			DEFINE THE GST .	WHAT IS GST NETWORK ? EXPLAIN IT.
20	FINANCIAL INSTITUTION & INVESTMENT MANAGEMENT	BBA F2	Sakshi Garg	BBA	5	3			DISCUSS ABOUT THE INSURANCE ORGANIZATION WITH EXAMPLE.	EXPLAIN THE STATE LEVEL INSTITUTIONS.
21	MANAGEMENT CONCEPT & ORGANISATIONAL BEHAVIOR	KMBN 101	Lehri Singh Chouhan	MBA	1	3			EXPLAIN FUNDAMENTAL OF INDIVIDUAL BEHAVIOUR	EXPLAIN JOHARI WINDOW
22	MANAGERIAL ECONOMICS	KMBN 102	Kirti Mittal	MBA	1	3			EXPLAIN SHIFT VS MOVEMENT IN DEMAND CURVE	EXPLAIN TYPES OF MARKET
23	FINANCIAL ACCOUNTING & ANALYSIS	KMBN 103	Vikas Chabra	MBA	1	3			EXPLAIN SINGLE ENTRY SYSTEM	EXPLAIN DOUBLE ENTRY SYSTEM
24	BUSINESS STATISTICS & ANALYTICS	KMBN 104	Himani Kathuriya	MBA	1	3			DISCUSS ABOUT PROPETIES OF CORRELATION	EXPLAIN THE REALTION B/W REGRESSION AND CORRELATION
25	MARKETING MANAGEMENT	KMBN 105	Aman Jindal	MBA	1	3			DEFINE THE ROLE OF LABELING IN PACKAGING.	EXPLAIN THE PRICE SKIMMING.
26	DESIGN THINKING	KMBN 106	Mohd Firoz	MBA	1	3			EXPLAIN DESIGN THINKING IN FINANCE.	DISCUSS THE PROCESS OF DESIGN THINKING.
27	BUSINESS COMMUNICATION	KMBN 107	Mohd Firoz	MBA	1	3			EXPLAIN KINDS AND OBJECTIVES OF REPORT WRITING.	EXPLAIN DOS AND DONTs OF GROUP DISCUSSION.
28	STRATEGIC MANAGEMENT	KMBN 301	Prerna Phawa	MBA	3	3			DISCUSS VRIO FRAMEWORK.	EXPLAIN VALUE CHAIN ANALYSIS
29	INNOVATION & ENTREPRENEURSHIP	KMBN 302	Sakshi Garg	MBA	3	3			EXPLAIN EDI.	DISCUSS THE VARIOUS SOURCES OF FINANCE.
30	HUMAN VALUES & ETHICS	KVE 303	Sanjay Singh	MBA	3	3			DISCUSS THE HARMONY IN NATURE.	EXPLAIN HOLISTIC PERCEPTION OF HARMONY AT ALL LEVELS OF EXISTENCE.
31	TALENT MANAGEMENT	KMBNHR01	Prerna Phawa	MBA	3	3			EXPLAIN THE CONCEPT OF KNOWLEDGE MANAGEMENT.	DISCUSS THE PRROCESS OF EMPLOYEE ENGAGEMENT.
32	EMPLOYEE RELATIONS & LABOUR LAWS	KMBNHR02	Lehri Singh Chouhan	MBA	3	3			EXPLAIN THE FACTORIES ACT 1948.	EXPLAIN INDUSTRIAL DISPUTES ACT 1947.
33	CONSUMER BEHAVIOR & MARKETING COMMUNICATION	KMBNMK01	Sakshi Garg	MBA	3	3			EXPLAIN THE CONCEPT OF REFERENCE GROUP WITH THE HELP OF AN EXAMPLE.	EXPLAIN THE OBJECTIVE OF EFFECTIVE COMMUNICATION.
34	MARKETING ANALYTICS	KMBNMK02	Aman Jindal	MBA	3	3			WHAT IS MODELING TREND & SEASONLITY ? EXPLAIN IT.	DEFINE THE SALES FORECASTING.
35	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	KMBNFM01	Vikas Chabra	MBA	3	3			EXPLAIN FUNDAMENTAL AND TECHNICAL ANALYSIS.	EXPLAIN GAP WAVE THEORY.
36	FINANCIAL PLANNING & TAX MANAGEMENT	KMBNFM02	Himani Kathuriya	MBA	3	3			EXPALIN THE ROLE OF FINANCIAL PLANNER.	EXPLAIN RESIDENTIAL STATUS AND TAX INCIDENCE.